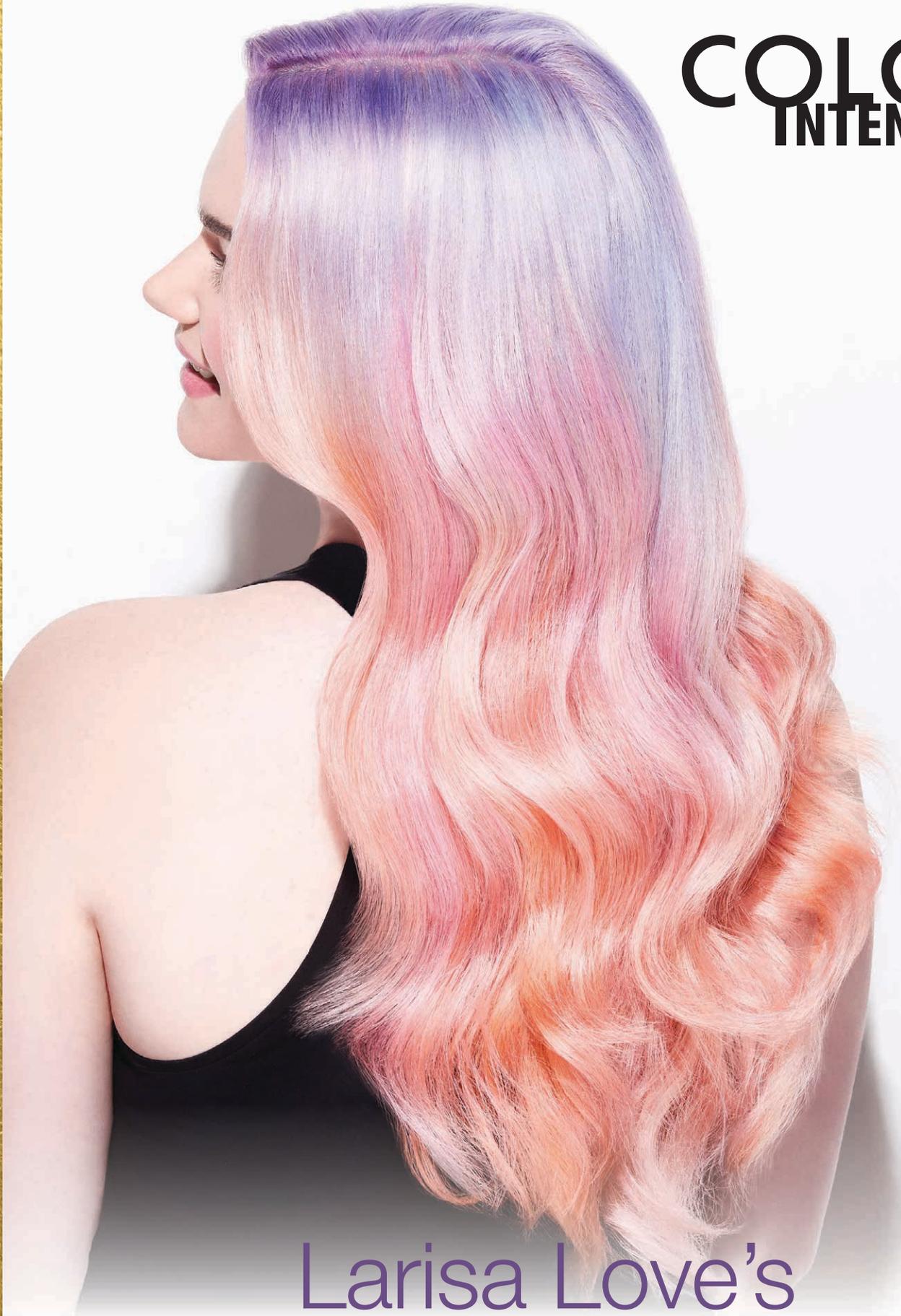


**COLOR
INTENSITY**

JOICO



Larisa Love's
Pastel Color Melt

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PRELIGHTENING FORMULA 1

(MID-SHAFT AND ENDS):
Vero K-PAK® VeroLight® Lightening
Powder with 10 Volume Veroxide®

TONER FORMULA

Vero K-PAK Color Toner TSB with
10 Volume Veroxide

PRELIGHTENING FORMULA 2

(SCALP AREA): Vero K-PAK
Crème Lightener with 20 Volume
Veroxide

COLOR INTENSITY CONFETTI COLLECTION:

Peach, Rose and Lilac



PRELIGHTENING

Lighten hair to a Level 9 ½ to 10; apply
Prelightening Formula 1 from the mid-
shaft to ends and Prelightening Formula
2 to the scalp area.

TONING

Using toner formula, tone hair to a
beautiful silver finish.

SECTIONING

The key to this multidimensional melt
is the sectioning; create a star-shaped
section at the crown.

Leave out half an inch of the fringe,
then start your star sectioning from
here. Clip this section out of the way
for now.



Section the hair left out of the star into
seven sections. The star section at the
top will help you create even sections
at the bottom.

COLOR TECHNIQUE

NOTE: Each of the bottom seven sections
will be a different color.

STEP 1

Begin with the largest section in the
back. Paint on Color Intensity Rose; start
at the roots and work your way out to the
ends, completely saturating the hair.
When you finish saturating the section,
braid it to keep the hair out of the way.

STEP 2

Apply Color Intensity Peach to either side
of the Rose section. Alternate between
Color Intensity Rose and Peach until you
reach the front.



NOTE

It's really important to move other
sections completely out of the way,
so that the sections don't bleed.

STEP 2b

Hold the hair up as you braid the front
sections to keep the color from touching
the skin.

STEP 3

When you reach the two sections at the
front, switch to a color melting technique
to blend two colors together. Apply Color
Intensity Lilac at the roots, then switch
to Color Intensity Peach down toward
the ends.



STEP 3b

Use a finger-scissor blending technique to blur the line where the two colors meet.

STEP 4

After the bottom sections are done, apply mesh along the section lines to prevent the colors from bleeding together.



STEP 5

Next, it's time for the star. Section out each triangle point of the star until you're left with a center hexagon.

STEP 6a

For each point of the star, continue to use the color melting technique to blend two different colors on one section. For this look, all the roots will be Color Intensity Lilac, with the ends alternating between Color Intensity Rose and Peach.



STEP 6b

Alternate between Color Intensity Lilac and Rose, then Color Intensity Lilac and Peach. As you work toward the back of the head, paint on the Color Intensity Lilac farther down the hair.



STEP 6c

Continue until all the points are completely saturated, then cover with the mesh.



STEP 7

Take the top hexagon and split it in half. Continue with the color melting technique on each side, shifting from Color Intensity Lilac in the teardrop shape (high to low) to Rose to Peach.



TIP

Double-check to make sure application is even on both sides.

COMPLETED TECHNIQUE

When you're done, the Lilac section should resemble a teardrop shape. The result is multidimensional, but it's all going to melt and flow together.

PROCESS

Process for 20 minutes without heat. Shampoo and condition with K-PAK Color Therapy, then style hair as desired. For color that lasts up to 3X longer, send client home with Joico's Color CO+Wash Whipped Cleansing Conditioner.



Download the **NEW** JoiColor System App or visit **JOICO.COM** to learn exclusive techniques.



JOICO
the **joi** of healthy hair